

Privacy Policy

This privacy policy will explain you what information is collected by us and used for providing our website, platforms and services.

Makeitwork.press is a website of Make it WorkPress, a tradename registered by CreativeSolvers under the Chamber of Commerce under KVK54845874, which is the Data Controller for this website and accompanying services.

By using this website and our services, you agree that we collect, use and retain your personal information as described herein. We process this personal data under the European General Data Protection Regulation.

We attach great importance to the protection of your data and have taken measures to that end. Your data will not be made available to third parties, unless there is reason to do so and this is explicitly in your interest.

This privacy statement may be amended subject to change and does not apply to third parties that are linked to this website. If you have any questions, complaints or requests regarding this statement, please contact us at hello@makeitwork.press

Summary

- We do only collect information that you have consented to share or that is recorded from you using our websites or services.
- Depending on how you interact with our website and services, we can collect your name, email, phone, address details and IP address.
- We will use your personal information to safeguard our services, improve our website, provide you with our services, enter into agreements and handle payments.
- We use anonymized statistics and analytics to improve our websites and services.
- Your data is only shared with our declared data processors, and we never sell or rent your data to other third parties.

- We will keep your information as long as is needed to provide our services, safeguard our services or as is required by legislation.
- We do not knowingly process sensitive information from underage minors.
- You have the right to information, access, rectification, objection, withdrawal of consent or erasure of your data.
- We are using the appropriate technical and organisational measure to safeguard our and your data.

Principles of processing

We process personal data based on the following principles:

- To execute any of our agreements, be it businesswise, be it personal, with you.
- To comply with legal obligations if present.
- To comply with a legitimate interest for us or you.
- After personal consent for processing has been given.

Purposes for processing

In most cases, we process your data to reach an agreement, whereby we cannot conclude the agreement if we are not aware of your data. In most cases, this will include your name, address, telephone number and e-mail address.

If you are a customer of ours, we are legally obliged to process your personal data, including name, address, e-mail address and company name, to correct the invoice and administration.

We process personal data for the following purposes:

- Providing access to our website and our services.
- Securing our website and our services, including our clients and third parties.

- Making contact between us and you as a visitor. For this, we use forms where we ask for your name, e-mail address and telephone number.
- Making contact for the correct invoicing, administration, support and execution of orders if you are a customer of ours.
- Providing, improving and maintaining our services, setting up accounts at are platform, receiving and making payments, support and communication about the services.
- To remember your personal details when adding comments on the website.
- Detecting and correcting technical errors on the website.
- Optimizing the website for visitors.
- Enabling technical functionalities of the website.

Processed Data

The following data will be stored or processed when using this website:

- We will receive an e-mail with your name, e-mail address and telephone number if you contact us using one of the forms available on the website. This data will not be stored on this website and is used to contact you.
- We use cookies to make our website function optimally, which include the login cookies for WordPress and the cookies as provided by Cloudflare. These cookies do not contain sensitive personal information. These cookies are described in the section Cookies.
- Our servers logs automatically save some general data about the connections to our servers such as IP address, the visited page, browser version, the OS version, eventual referrers, and time of visit which helps to safeguard our website and services. These logs are seperated from any other personal data.
- We may process additional personal information about you through a support request, through email, or social media messages. These will only be used for the execution of the request. Requests from social media messages should be deleted from your end if you know longer want them to appear in our channels.

- If you leave a comment on the website, the information you share in the comment form, your IP address and the browser will be stored to prevent spam. If you use Gravatar your e-mail address may be anonymized and passed on to Gravatar. More information about Gravatar's privacy statement can be found at <https://automattic.com/privacy/>. The information contained in your comment will be publicly available, except for your email. This information will be stored as long as the comment will be on the website, but you can request to have this comment removed.
- If you set up an account at our platform, you provide us with contact and eventual organisation information that is required to contact you and provide legally correct invoices. This information will reside on our platform as long as you have an account at our platform, but you are free to delete your account at any given moment, providing services at your account have already been terminated.
- If you add an online payment method to your account, this is stored by our third-party payment processors as long as you remain a client of ours.

We process and store your personal data as long as is needed to achieve the purpose of storage, as it is permitted by the legislations we are subject to, or as long as we are required to retain your personal data as of legislations.

We do not knowingly collect personal data from an third party acting on your behalf, or publicly available sources such as LinkedIn.

Please do not provide sensitive personal information when using our Services, including but not limited to medical information, social security numbers, religious beliefs, memberships, political opinions, sexual orientation.

We do not knowingly process highly sensitive information, and have the right to reject and delete highly sensitive data.

Use of cookies

This website and our services may use cookies. A cookie is a small file that can be sent along with the page of a website and is stored on your computer. The information stored therein can be sent back to our servers or the servers of relevant third parties during successive visits. We use the following cookies to make the website function optimally:

- Cloudflare: This functional cookie allows the website to be optimized by Cloudflare, a service to deliver static files faster. The cf_clearance cookie is stored for a maximum of one year, while the cf_chil_seq_{identifier} is only stored during the session.
- Google Analytics: Google Analytics' cookies enable us to keep statistics for the website and to optimise them. In the application of Google Analytics, we have anonymized the IP addresses of visitors. Google Analytics also does not have permission to collect data for adverts and other services. In addition, this website does not use any other Google services in combination with Google Analytics cookies. Finally, we have concluded an editor's agreement with Google Analytics. If you wish to withdraw from this cookie, you can use the browser extension for Google Analytics opt-out (browser extension for Google Analytics Opt-out). More options about the privacy settings of Google Analytics can be found at <https://policies.google.com/technologies/partner-sites>. The data processed by Google Analytics will be stored for a maximum of 26 months.
- WordPress: WordPress places functional cookies to enable login to accounts. These are saved during the login session and last for two days or two weeks if you enable the Remember me option.
- Wordfence: Wordfence places authentication and login cookies to validate login alerts and to safeguard the website with a web application firewall. The wf_loginalerted_{hash} cookie is valid for one year, while the wfwaf_authcookie-{hash} is valid for one day.
- If you leave any comment on our site, you may opt-in to save your name, email address and website in cookies. These cookies will last for one year.
- If you edit any post in WordPress, an additional cookie will be saved. This cookie does not contain any personal information.

You can find more information about allowing or blocking cookies in your browser settings. If you block cookies, this may have consequences for certain functionalities of this website.

Third-party processing

Except for the parties below, we do not share your personal data. We do this for the provision or performance of our services, due to a legal obligation or for the registration of domain names.

- If you use one of our newsletters, your personal data, in this case, your e-mail address and in some cases, your name, will be processed by Send in Blue. If you are subscribed to this newsletter, you have permitted for this yourself. You have the option to unsubscribe from these emails.
- If you use one of the contact forms, these emails will be sent by Send in Blue. We have entered into a processor agreement with Send in Blue (this agreement is automatically concluded when the general agreement is agreed).
- If you are a customer of ours, your personal data will be processed for correction billing and administration by the application of Wave Financial Inc.
- If you purchase services and pay for them online, we use payment services such as Ideal, Credit Cards or Paypal to make this payment possible. These payments are made possible and stored by Stripe and Mollie, with whom we have concluded a processing agreement. We do not store payment information ourselves.
- If you visit your website, data may be processed by our Cloud provider.
- If any content is embedded from external platforms such as Instagram, Twitter, Youtube or Vimeo, it may monitor and track your interaction with this content.
 - On our website, we may have integrated components from Youtube, a video portal from YouTube, LLC, subsidiary of Google Inc. If you are logged in on Youtube, Youtube will recognize each page that was visited, providing the page contains an embedded Youtube Video. If this is not desired, you may want to log out from Youtube. Further information about Youtube may be found on <https://www.youtube.com/yt/about/en/> and <https://www.google.com/intl/en/policies/privacy/>.
- If you use our hosting and domain registration services, your data may be processed by our sub-processors as described in our Data Processing Addendum.

The third parties referred to above are also bound by the obligations arising from the General Data Protection Regulation.

External Links

Our website our services may include links to external sources. We do not control these sources, and are not responsible for their content, collection of personal data and other practices nor any damage as a consequence of using them. You are advised to regard external links with caution and consider their safety before clicking and inform yourself with the policies of any external link.

Underage Minors

This service is not direct to users under the age of 18, and we do not knowingly process information of underage minors.

If you suspect that personal data from an underage minor has been shared to use, contact us as soon as possible.

Your rights

You have the right to be informed about how we use your personal information. You also have the right to request to access, transfer, modify or delete your personal data. You also have the right to object to certain processing of your personal data, withdraw your consent, or to reuse your personal data for your purpose across different services. You can contact the e-mail address mentioned earlier for this purpose. If you are under 18 years of age, such a request must be made by the parents or a legal representative.

If you have a complaint about the processing of personal data on our website and you think that this violates the law, you can report this to the Authority Personal Data in your respective country.

If you believe that your personal data has been misused via this website, please contact us directly via the previously mentioned e-mail address.

Security of personal data

We have taken appropriate measures to protect personal data, to minimize the risk of loss, misuse and unauthorized access, disclosure and alteration. For example, we only allow the necessary and authorized persons to access personal data, we use secure connections and the security of our website is regularly checked. We have also taken measures at the application and server level to keep your personal data as safe as possible.

You have the right to be informed in case of a data loss, arising indirectly from our services. However, as a user of our services, you are responsibly for the security of your account and we are not liable for any loss of personal information, nor theft of your account. You acknowledge that you will use strong passwords, that are not used elsewhere and can not be guessed, and that you store them safely. If you suspect that your account is comprised, please contact us immediately.

Contact

If you want to exercise your rights, have any questions or make a complaint, please contact the data controller at hello@makeitwork.press.